



# Safe Use Hastings

We're Doing this



## Address

219 Hastings St N  
PO Box 99 Bancroft ON  
K0L 1C0



## Phone

613-553-7827



## Website

[safeusehastings.com](http://safeusehastings.com)



## Email

[ed@safeusehastings.com](mailto:ed@safeusehastings.com)



## Safe Use Hastings Donor/Lender Brief

Safe Use Hastings was created in direct response to Covid-19. As the world contracted in March 2020, so did the traditional services provided by medical and community agencies that people who use drugs (PWUD) rely on. At the same time, loss of income, the rising cost of living and the housing crisis contributed to a deterioration in mental health and a concomitant increase in opioid use. Safe Use Hastings fills a gap in community support by providing mobile supervised consumption and access to addiction medicine to stem a dramatic rise in opioid overdose deaths in the community.

A local family physician and several concerned community members, including the new Executive Director Lisa Fiorotto-Bickert, recognized the need to respond immediately to prevent more harm arising due to this situation. Dr. Ashley White is dedicated to rural community development through access to supportive services that build belonging and dignity for all community members. She is a family health team Doctor, Emergency Room Doctor, and feminist Medical Esthetics Spa owner. She is also launching her latest clinic to help tackle sizeism in medicine and her Safe Use Hastings project, where she is Chairperson.

Through her close network of supporters, she and Lisa rallied a group to help and formed the Safe Use Hastings organization. Dr. White personally provided seed funding to hire the staff and ensure a living wage salary commensurate to the leader's skill was achieved. We have raised \$25,000 from one generous donor to purchase the RV now known as The Haven, another \$30,000 through donors and sponsors despite not having our Charitable status yet. That application is underway, and we should see our charitable status within the next 4-5 months. This doesn't stop SUH from issuing a charitable receipt, however. With the help of Charitable Impact, we can issue a charitable receipt through our passthrough Great Charity.

We were also further impacted by the continuance of the pandemic and lockdowns. Our limited resources could not meet the continued rise in demand nor the need to raise funds. In our rural context, we have fewer qualified health care professionals to recruit. Annual insurance for our mobile unit-- an RV named The Haven--runs about \$40K. We find it challenging to meet our immediate needs, including staff funding, supplies, rent, gas, retrofit costs and vehicle safety of The Haven. We have been scrappy and thrifty and have made a real impact. The need for our services continues as mental illness and trauma frequently lie at the root of substance use. Our work is not done.

In eight months of operations, we have built solid partnerships. These have enabled every community organization -- including the OPP--to leverage their support for our work and ongoing expansion in the community. We advocated for a warming shelter to be provided as a critical service in the town of Bancroft, and it happened. We know how to get things done and have the community's skills, energy, and passion for continuing. We need an operating budget to complement this effort and help as many people as possible.



# Safe Use Hastings

## We're Doing this



### Address

219 Hastings St N  
PO Box 99 Bancroft ON  
K0L 1C0



### Phone

613-553-7827



### Website

[safeusehastings.com](http://safeusehastings.com)



### Email

[ed@safeusehastings.com](mailto:ed@safeusehastings.com)

### Safe Use Hastings Donor/Lender Brief

Safe Use Hastings was created in direct response to Covid-19. As the world contracted in March 2020, so did the traditional services provided by medical and community agencies that people who use drugs (PWUD) rely on. At the same time, loss of income, the rising cost of living and the housing crisis contributed to a deterioration in mental health and a concomitant increase in opioid use. Safe Use Hastings fills a gap in community support by providing mobile supervised consumption and access to addiction medicine to stem a dramatic rise in opioid overdose deaths in the community.

A local family physician and several concerned community members, including the new Executive Director Lisa Fiorotto-Bickert, recognized the need to respond immediately to prevent more harm arising due to this situation. Dr. Ashley White is dedicated to rural community development through access to supportive services that build belonging and dignity for all community members. She is a family health team Doctor, Emergency Room Doctor, and feminist Medical Esthetics Spa owner. She is also launching her latest clinic to help tackle sizeism in medicine and her Safe Use Hastings project, where she is Chairperson.

Through her close network of supporters, she and Lisa rallied a group to help and formed the Safe Use Hastings organization. Dr. White personally provided seed funding to hire the staff and ensure a living wage salary commensurate to the leader's skill was achieved. We have raised \$25,000 from one generous donor to purchase the RV now known as The Haven, another \$30,000 through donors and sponsors despite not having our Charitable status yet. That application is underway, and we should see our charitable status within the next 4-5 months. This doesn't stop SUH from issuing a charitable receipt, however. With the help of Charitable Impact, we can issue a charitable receipt through our passthrough Great Charity.

We were also further impacted by the continuance of the pandemic and lockdowns. Our limited resources could not meet the continued rise in demand nor the need to raise funds. In our rural context, we have fewer qualified health care professionals to recruit. Annual insurance for our mobile unit-- an RV named The Haven--runs about \$40K. We find it challenging to meet our immediate needs, including staff funding, supplies, rent, gas, retrofit costs and vehicle safety of The Haven. We have been scrappy and thrifty and have made a real impact. The need for our services continues as mental illness and trauma frequently lie at the root of substance use. Our work is not done.

In eight months of operations, we have built solid partnerships. These have enabled every community organization -- including the OPP--to leverage their support for our work and ongoing expansion in the community. We advocated for a warming shelter to be provided as a critical service in the town of Bancroft, and it happened. We know how to get things done and have the community's skills, energy, and passion for continuing. We need an operating budget to complement this effort and help as many people as possible.





# Safe Use Hastings

We're Doing this



## Address

219 Hastings St N  
PO Box 99 Bancroft ON  
K0L 1C0



## Phone

613-553-7827



## Website

safeusehastings.com



## Email

ed@safeusehastings.com



## The Need for Emergency Funding

We require the funding to bridge until we can obtain a more significant grant from a government source. Most grant applications open again after March 31st, and we are prepared to apply to them with a compelling case. Due to the timing of our mobilization, we were only able to submit for funding to a few sources in 2021, with decisions made far into the future and recently in December 2021. Our application for Resilient Community funding to Ontario Trillium Foundation was deemed ineligible because we didn't have a full 12 months of non-profit registration or accounting. The barrier we are facing now is purely systemic – access to the funds is seasonal and cyclical. We have very few alternative paths to take.

Unfortunately, the limitations of collecting donations right now are also significant:

- As a recently established organization, we do not have a long-standing brand presence nor reputation/metrics yet in the community or elsewhere
- Covid-19 and its resulting income loss has limited household charitable donations across the board
- Gathering donations has been happening online since inception, amplified volunteers and eager smaller donors, and yet we feel this trickle in will leave us stuck in scarcity, deepening our barriers to success with staff burnout and board fatigue, possibly presenting
- The ground-level connections consume vast amounts of time, keeping the staff person unable to perform the other critical duties needed at this time
- The stigma about drug use and the lack of community education about the truth behind addiction limits our ability to raise funds
- Our charitable status is in process, making it impossible to provide philanthropic receipts in our name. They are still issued, however.

As our core objective is to support PWUD (people who use drugs), we intend to focus the funding investment on these critical and urgently needed services:

1. Supervised drug consumption – Provision of a safe and clean space to use drugs to reduce the harm of that use. We expect formal approval from Health Canada for this activity by February 28th, 2022. Our application for UPHNS is now complete and submitted, under final review. Our SCS application has also been submitted fully and is in check at this time. This review takes a few months longer than the UPHNS review.
2. Clinical services – The Haven (the RV/mobile site) will house a mobile addictions clinic with a full-time nurse and addiction physician availability.
3. Place-based Outreach – Street-based outreach to connect and share harm reduction and shelter equipment and food.
4. Training – Formal training sessions to help improve our community's understanding of addiction as a disease and drug use as human behaviour. Support for people who use drugs in accessing the training and skills they may require helps integrate more fully into the formal economy and community.
5. Community Advocacy, Partnership Development and Communications Planning – Direct engagement of all civic and private society levels for the inclusion and integration of people who use drugs into community development and economic recovery.



# Safe Use Hastings

We're Doing this



## Address

219 Hastings St N  
PO Box 99 Bancroft ON  
K0L 1C0



## Phone

613-553-7827



## Website

[safeusehastings.com](http://safeusehastings.com)



## Email

[ed@safeusehastings.com](mailto:ed@safeusehastings.com)

## Whom We Serve, Our Mission and Strategy

People who use drugs (PWUD) are a vulnerable population experiencing harms of societal stigma and harms of drug use--the former far outweighing the latter. In our rural community, clients also face geographic distances; lack of transportation; limited health care, fixed social identities. We offer clients a safe environment, lived experience of belonging through inclusion, comprehensive, evidence-based care, options when ready for change. We also help reduce overdose deaths, the transmission of diseases and infections, public substance use, and discarded needles.

We aim to meet a gap in the service landscape created by COVID-19 while contributing long-term to reducing stigma and advocating for the value of community members who use drugs. We also aim to transform a loose network of critical services into an organized, effective and lean system of care for people who use drugs in a way that will improve the economy via stabilization and pathways to recovery. As an organization, we can leverage academic, grassroots, civic and clinical partnerships rarely and innovatively. Our strategy involves five critical pillars for success:

- 1. Board Governance, Excellence and Preparedness:** We wish to engage the Board of Directors in the critical training and support required to learn, develop, and mobilize best practices for harm reduction and safe consumption in rural communities. This involves forming a program delivery plan sustainability map and securing the personnel required to enable service delivery.
- 2. Develop a Revenue Plan and Communications Campaign:** As a doubling effort, we intend to engage in the development of a robust multi-channel revenue plan that involves the mix of seeking charitable status for collecting donations, hosting community events geared to raise awareness, involvement and contributions, along with a social enterprise venture and a compelling campaign designed to inspire engagement and understanding.
- 3. Services Re-Imagined:** Deliver services in an unapologetically client-centred way and outreach-based to reduce or eliminate isolation and stigma related to using drugs. We aim to bring forward the root causes of addiction and drug use to the community to come together to resolve or reduce the obstacles facing people who use drugs.
- 4. Clinical Services and Nursing Care:** Engage in hiring health care professionals who can lead program delivery safely and with the utmost care and expertise. We must procure essential health care supplies and safety equipment to carry out these services and outfit the RV with everything we might need to help a person who uses drugs to live and operate safely.
- 5. Partnerships for Expansion and Responsiveness:** Working alongside our key partners in health care, addictions, housing, municipal government and non-profit services, we aim to encourage and lead collaborative activities that will reduce the siloed effect of small-town realities. Overlapping outcomes concerning advocacy and inclusion are also expected due to this work in tandem with our campaigning and messaging work named in item #2.





# Safe Use Hastings

We're Doing this



## Address

219 Hastings St N  
PO Box 99 Bancroft ON  
K0L 1C0



## Phone

613-553-7827



## Website

[safeusehastings.com](http://safeusehastings.com)



## Email

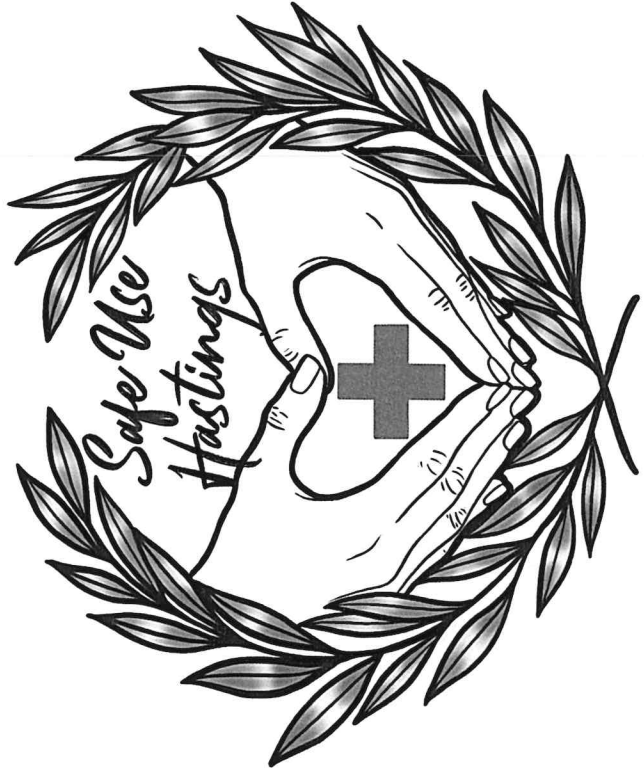
[ed@safeusehastings.com](mailto:ed@safeusehastings.com)

## What the Funding will Provide

- Emergency Operating Budget Needed to Survive the Funding Timeline/Gap
- Personnel costs – Nursing and Clinical Staff
- Supplies – Clinical supplies, PPE
- RV Operating Costs – Insurance, Gas, Maintenance
- Management – Investing in the continuance of the leader's salary to ensure progress.
- Honorariums – Investing in our PWUD and their experiences to run The Haven in the manner they need. They know best with their lived experiences.
- Funding Needed to Create Sustainable Position to Help
- Campaign for Fundraising – Materials and Strategy, Social Enterprise/Business development
- Grant Writing – Help to populate as many grants as possible that we are eligible for
- Training & Development – Working in the community to shift the stigma through engagement and education.
- Outreach – Invest in a strong presence in the community, supporting PWUD to fully integrate into the formal economy and culture.
- Job Development – Create opportunities for PWUD to become employed at Safe Use Hastings, supporting their solutions through dignified work and skill advancement if they so choose

**Bottom line – \$50,000 buys us a breath, and \$80,000 – \$100,000 ensures our ability to stabilize and focus. With the potential opening of a social enterprise and revenue streams more likely to come about with the larger investment, we can also present timely stability.**

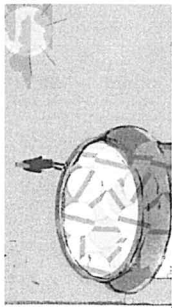




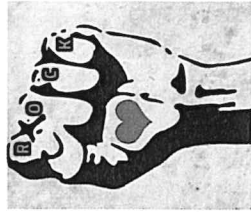
# Safe Use Hastings

We're Doing This

---



**ROOT**  
RURAL OUTPATIENT OPIATE  
TREATMENT



**ROCK**  
RURAL OUTREACH COMMUNITY  
KINDNESS



**OMP**  
CLIENT CENTRED, OUTCOME BASED  
COMPREHENSIVE INTEGRATED OPIOID  
STRATEGY

**CHANGEMAKERS**

PROVINCIAL INITIATIVE TO SUPPORT HEALTH  
CARE PROVIDERS IN TREATING PEOPLE  
STRUGGLING WITH SUBSTANCE USE  
DISORDERS



# JOURNEY IN HARM REDUCTION



*Bancroft Community*

## Family Health Team

The Bancroft Community Family Health Team (BCFHT) is made up of local family doctors working together with our team's Nurse Practitioners, Nurses, Dietitians, Social Workers, Chiropracist, Respiratory Therapist, Physiotherapist, Health promoters and Administrative staff to provide patients with complete health care..

**0.5 RN- last 3  
quarters**

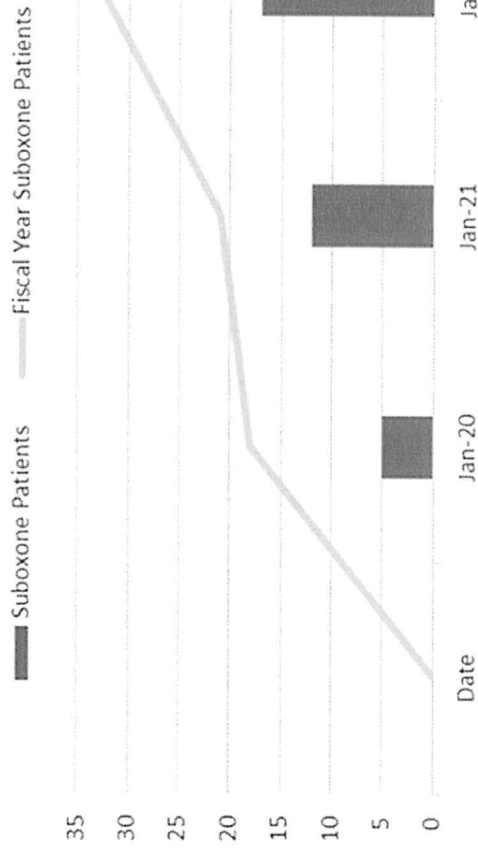
**- 752**

**Encounters,**

**76 unique**

**clients**

### Suboxone Prescriptions





# OPPORTUNITIES FOR INTEGRATION WITH PRIMARY CARE

Chance for new local approaches

NEWS & FEATURES

## Local Ontario Health Team will improve care, officials say

Luke Hendry

Sep 17, 2021 • September 17, 2021 • 4 minute read •  Join the conversation



Surrounded on Friday afternoon by local dignitaries outside Tweed's Gateway Community Health Centre, Ontario Deputy Premier and Health Minister Christine Elliott announces the creation of eight new Ontario Health Teams. They included the new Hastings-Prince Edward team. PHOTO BY LUKE HENDRY

# Safe Use Hastings

We're Doing This



Harm Reduction



Safe Supply



Safe Consumption



# SUH

## WHAT HAVE WE DONE?



NOT FOR PROFIT CORP



BOD ELECTED

"THE CREW" ADVISORY GROUP



CHARITABLE APPLICATION

SUBMITTED



UPHNS & SCS APPLICATION

SUBMITTED



THE HAVEN RETROFITTED AND  
READY TO ROLL



UPHNS & SCS APPLICATION

ACCEPTED -PENDING



# What is SUH?

Advocacy & Emergency Care



**We are a mobile supervised injection site in North Hastings that provides a safe environment for people who use drugs and helps reduce overdose deaths, the transmission of disease and infections, and public substance use and discarded needles.**

We're Doing This

**SUH**

Safe Use Hastings



# Our Mission

At Safe Use Hastings, we're on a mission to create dignity for all people. It's at the heart of everything we do. And to continue this work and continue to make an impact in our community, we're asking for your support.

# THE ASK

**Safe Use  
Hastings is  
weeks away  
from the  
exemption for  
UPHNS.  
SCS is in  
review**

- NEED BRIDGE FUNDING UNTIL LONG-TERM PROGRAM FUNDING IS AVAILABLE.

- FUNDING THROUGH OHT/FHT: CLINICAL STAFF, PROGRAM FUNDING (MORE ROOT) SUPPLIES, CAPITAL EQUIPMENT.

- FUNDING VIA OTHER MECHANISMS: OPERATIONAL AND NON-CLINICAL STAFF FUNDING.



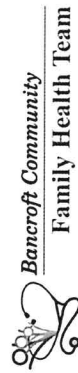
## THE CREW

Presentations are tools that can be demonstrations.



## NORTH HASTINGS COMMUNITY TRUST

Presentations are tools that can be demonstrations.



## BANCROFT COMMUNITY FAMILY HEALTH TEAM

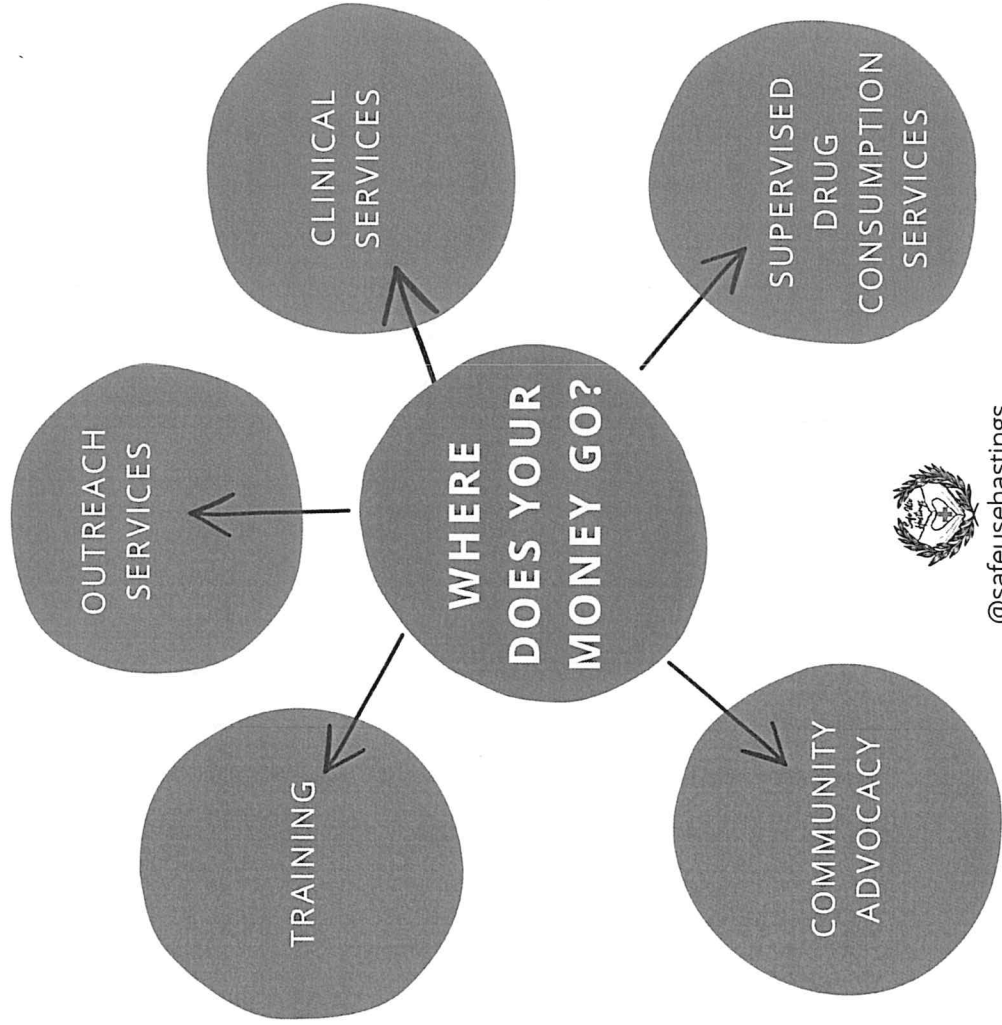
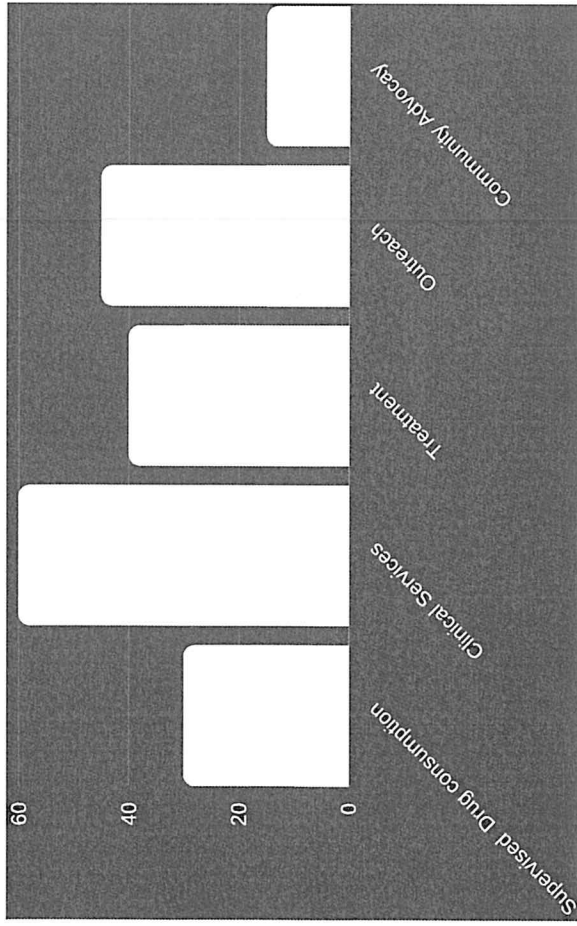
Presentations are tools that can be demonstrations.

# "NOTHING ABOUT US WITHOUT US"

## BUILDING BRIDGES WITH SIMILAR ORGANIZATIONS IN NEARBY COMMUNITIES

**Safe Use Hastings was created in direct response to Covid-19. As the world contracted in March 2020, so did the traditional services provided by medical and community agencies that people who use drugs rely on.**

**At the same time, loss of income, the rising cost of living, and the housing crisis contributed to a deterioration in mental health and increased opioid use. We are filling a much-needed gap in community support, and we need your help to keep it going.**



@safeusehastings



Part of our work at Safe Use Hastings includes street-based outreach to connect and share harm reduction and shelter equipment, and food.

**DID YOU**

**KNOW?**



@safeusehastings

EVERYONE

IS WELCOME

HERE



@safeusehastings

# SUH



Safe Use Hastings

# THE HAVEN

@safeusehastings

ONTARIO  
CSYC #512

# We're Doing This

# SAFE USE HASTINGS

Mobile supervised injection site in North Hastings

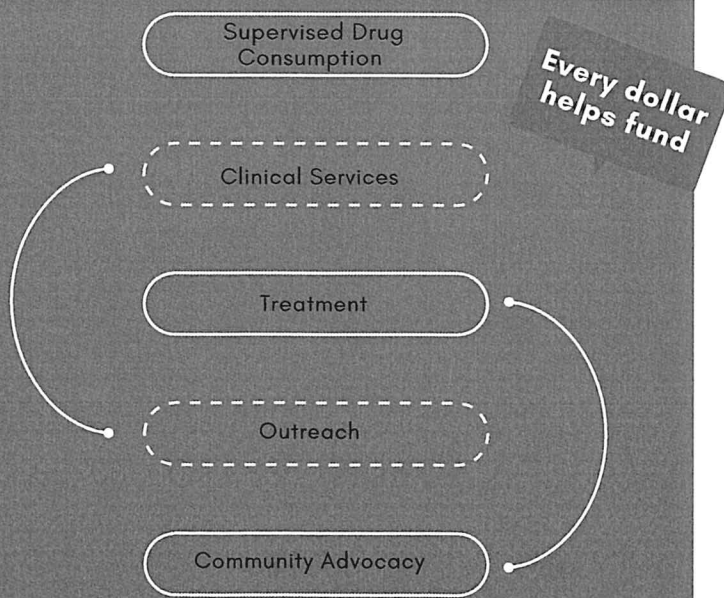
At Safe Use Hastings, we're on a mission to create dignity for all people. It's at the heart of everything we do. And to continue this work and continue to make an impact in our community, we're asking for your support.

## About

We are a mobile supervised injection site in North Hastings that provides a safe environment for people who use drugs and helps reduce overdose deaths, the transmission of disease and infections, and public substance use and discarded needles. Our supervised consumption services are a compassionate, comprehensive, and collaborative form of evidence-based care. We provide options for our clients when they're ready for change.



## Your Donation Makes an Impact



## ABOUT THE OPIOID CRISIS

Safe Use Hastings was created in direct response to Covid-19. As the world contracted in March 2020, so did the traditional services provided by medical and community agencies that people who use drugs rely on. At the same time, loss of income, the rising cost of living, and the housing crisis contributed to a deterioration in mental health and increased opioid use. We are filling a much-needed gap in community support, and we need your help to keep it going.

- **The opioid crisis continues to grow**
- **94% of opioid overdose deaths happen by accident**
- **young Canadians aged 15 to 24 are the fastest-growing population requiring hospital care from opioid overdoses**
- **Since 2016, there have been more than 9,000 apparent opioid-related deaths.**
- **In 2017, approximately 11 lives were lost each day because of opioid overdoses.**

(Government of Canada)



# Safe Use Hastings

We're Doing This

---



# SUHF

Safe Use Hastings

# We're Doing This



@safeusehastings